

CROWN POINT COMMUNITY LIBRARY

MARKETING & COMMUNICATIONS REPORT

7/2024

FACEBOOK

Post Insights

- Impressions: The number of times your post was on screen.
- Reach: The number of people who saw your post at least once.
- Engagement: The number of times people engaged with your post through reactions, comments, shares and clicks.
- Overview of the top 3 performing posts in the last 28 days:

Facebook followers

6,507

Crown Point Library
Published by Julie Burdette Wendorf
July 2 at 8:53 AM

Miss Colette's Cook & a Book program was a hit last week as the children explored making fruit salad with a honey lime dressing.

PIRANHAS DON'T EAT BANANAS

+35

Post Impressions 2,367
Post reach 2,301
Engagement 413

Crown Point Library
Published by Laura Zato-Clemons
July 10 at 10:00 AM

Mark your calendars for our Dino event on Friday, July 19, and embark on a prehistoric adventure at the Crown Point Library! Children are invited from 10 a.m. to 12 p.m. to travel back in time and come face-to-face with dinosaurs! Large models and skeletons will be on display. Touch and examine real fossils and cast replicas! Come explore deep time while handling fossils of animals that both lived alongside dinosaurs and preceded them. Our dino expert will field any questions... See more

Adventure begins at YOUR LIBRARY SUMMER READING EVENT
CROWN POINT & WINFIELD - JUNE 1 - JULY 31, 2024 - ALL

DIG DINOS!
July 19
a.m. - 12 p.m. at Crown Point Library Program

Crown Point Community LIBRARY
CROWN POINT • WINFIELD
WWW.CROWNPONTLIBRARY.ORG/EVEN

Post Impressions 5,047
Post reach 5,047
Engagement 334

Crown Point Library
Published by Julie Burdette Wendorf
July 16 at 8:20 AM

The library has power at both locations and will be open today.

Crown Point Community LIBRARY
Main Library Winfield Branch
122 N. Main Street Crown Point, IN 46307 (219) 462-5257
10771 Randolph Street Crown Point, IN 46307 (219) 462-4028
www.crownpointlibrary.org

we are OPEN

CROWN POINT LOCATION: TUESDAY 9 A.M. - 8 P.M.
WINFIELD LOCATION: TUESDAY 10 A.M. - 7 P.M.

The library has power and lots of places to sit and recharge your devices. Please remember to bring your charging cables.

Post Impressions 3,518
Post reach 3,434
Engagement 247

Website

Landing pages created for the recent programs awarded through grants received by Indiana Humanities and Indiana Arts Commission, and public history project partnership with the City:

- One State/One Story Community Read
- A Story Montage: Creative Aging by Lifelong Arts
- Walk the Dog

Pages are located under our homepage menu tab "Events".

EVENTS | DIGITAL L

SUMMER READING EVENT

A STORY MONTAGE

ONE STATE - ONE STORY

WALK THE DOG